

# CiROCyber™

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CiROCyber™ locates and identifies the source of any online account, email, website, domain, content, image or other web footprint. We use innovative software and expert investigators to analyse the huge amount of technical data sitting in the dark recesses behind the internet.

We provide our clients with an accurate and cost-effective way to trace real people from even the smallest online presence. This gives us the intelligence required to make contact, disable or prosecute. CiROCyber™ is legal and ethical, but is conducted entirely covertly.

- Gather online intelligence
- Locate actual people behind complex information
- Evidentially link people to defamatory and libelous online content (troll)
- Associate people with groups, companies, organisations, blogs, emails, and websites
- Interrogate 'Big Data' systematically
- Manage digital risk crisis, mitigating online reputation risk and vulnerability
- Locate, identify and shut down malicious content
- Manage search engine results pages (SERP)

## Working Example

It was vital that our law firm client identify the person behind an online defamatory post, to allow them to commence litigation against the culprit. The culprit had taken considerable steps to disguise their identity in the original post. Our first step was to define the objectives, set limits for the investigation and then create a bespoke CiROCyber™ investigation using our specialist software package. We gathered all of the asymmetric online data associated with the defamatory post.

Meticulous work identified an online social media account that published an identical media file to the original defamatory post, but only moments later. The user details of the online social media account were disguised. Our experts used the software to examine the metadata behind the photograph and the real identity of the user of the social media account was revealed

Further research was conducted and compared with all of our previous work on this case, ultimately yielding material that evidentially linked the identified person to the original defamatory post. Our investigator was able to write an affidavit as an expert witness and, together with supporting documentation, this led to a successful litigation against the culprit.